



LIBRARY NEWS

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NEW E-BOOK SOLUTION MAKES BOTH LIBRARIANS AND PUBLISHERS HAPPY

Excitement spreads across the Library community

FAIRFAX, VIRGINIA- Library Ideas, LLC of Fairfax, Virginia has gone live with a new ebook service making use of an innovative business model that allows libraries to access tens of thousands of ebooks with no upfront cost. Due to ability to access titles on a simultaneous basis, libraries have eliminated dreaded “holds” on materials and queues of frustrated patrons lining up around the virtual block. Publishers are excited by the ability to get their entire catalog in the hands of readers, and to generate revenue with every download.

The Freeding ebook service (www.freading.com) has the following benefits for libraries: One, they can greatly expand their ebook offering with no upfront cost. There is no platform fee, unlike some of the



current solutions. Two, they can offer the increased access, but only pay for their actual use in the form of a rental fee for each download. Three, they can offer simultaneous access to all the titles they have. Four, they can control their spending and have budget certainty with Freeding’s unique electronic controls.

The Freeding ebook service has the following benefits for publishers: One, they can actually access the library market. Instead of having titles overlooked, they can place all of their titles in the hands of the entire reading public that belongs to a Freeding-subscribing library. Two, they can create an ongoing revenue stream and maximize the value of their properties by getting paid each time a library patron downloads a book. Three, they can access real-time reports and receive monthly payment for downloads that happen in libraries.

Dozens of libraries have gone live with the service in some of the most populous areas of the country.

The Freeding ebook service distributes dozens of publishers from around the world.

Library Ideas, LLC, offers Freegal Music Service, a downloadable music service for Libraries, and Rocket Languages, a online language learning service for Libraries.

For further information: info@libraryideas.com or www.libraryideas.com